

# THE CORPORATION OF THE TOWNSHIP OF PICKLE LAKE



BY-LAW NO. 2018-14

## BEING A BY-LAW TO ENTER INTO AN AGREEMENT WITH THE PROVINCE OF ONTARIO TO CONDUCT THE PROJECT PICKLE LAKE TOURISM MARKETING UNDER THE RURAL ECONOMIC DEVELOPMENT PROGRAM (RED) AND DESIGNATE SIGNING AUTHORITIES FOR THE PROJECT

**WHEREAS** it is a benefit to the Corporation of the Township of Pickle Lake to invest in tourism and marketing.

**NOW THEREFORE** The Council of the Corporation of the Township of Pickle Lake ENACTS AS FOLLOWS:

1. The Province of Ontario and the Corporation of the Township of Pickle Lake hereby enter into a mutual agreement under the Rural Economic Development Program (RED) to conduct the project "Pickle Lake Tourism and Marketing". Where the program will provide funding at Seventy-five percent (75%) of the total eligible project costs up to the amount of \$30,472.57. Where the eligible cost items will include;  
Trade show material, promotional items, professional design, magazine ads, logo rebranding, electronic presence and brochures.
2. Total eligible costs of the project are \$40,472.57, with RED Funding accumulating \$30,472.57 of the project costs, The Corporation of the Township of Pickle Lake accumulating \$5,000.00 of the project costs and Patricia Area Community Endeavours Inc., accumulating \$5,000.00 of the project costs.
3. The Mayor Karl Hopf and Acting Clerk Treasurer Jamie Hussey are designated as signing authorities for the RED Project.
4. This by-law comes into force upon the final passage hereof.

BY-LAW READ A FIRST AND SECOND AND THIRD TIME AND FINALLY PASSED  
THIS 24th DAY OF APRIL, 2018.

Karl Hopf  
Mayor

Jamie Hussey